



January 15, 2025

Subject: Sponsorship Opportunity for the Richwood Farmers Market

Dear [Recipient's Name],

I am reaching out to present an exciting opportunity for your business to support our local community while gaining valuable exposure through sponsorship of the Richwood Farmers Market.

The Richwood Farmers Market not only offers a steady supply of fresh fruits and vegetables but also features a diverse range of local products, including handmade goods, fresh baked items, honey, maple syrup, soup mixes, jams, flowers, and eggs. This market serves as a vital resource for our community, offering healthy and affordable options, especially important in a small village like ours, where such choices can be limited.

To ensure that more residents benefit from these offerings, we are proud to accept WIC, SNAP, Produce Perks, and Senior Farmers Market Nutrition Program benefits. This initiative has been incredibly well-received, both by our vendors and the community. As we plan for the 2025 market season, we kindly ask that you consider a contribution to support the continued growth and success of the Richwood Farmers Market. Your sponsorship, at any level, would be greatly appreciated and would provide valuable exposure for your business within our community.

Thank you for considering this opportunity. I look forward to the possibility of partnering with you to further enhance the Richwood Farmers Market's impact.

Please send your sponsorship to:
The Village of Richwood
153 North Franklin Street
Richwood, Ohio 43344
Attention: Richwood Farmers Market

In recognition of your generous sponsorship, we would be pleased to feature your company logo in our marketing materials. This will offer valuable visibility and promote your business within our community. Kindly provide your logo at your earliest convenience to ensure that we represent your brand accurately and in alignment with your preferences.

Thank you for your consideration in this matter. If you have any questions, please feel free to contact me directly at 740-360-6702 or RichwoodFarmersMarket@gmail.com

Warmest Regards,
Shauna Chapman
Richwood Farmers Market Manager

2025 Sponsorship Opportunities

Residents continue to seek healthier food options and connections with those who grow and produce their food. It is our mission to provide access to fresh, local produce while offering education and entertainment through demonstrations and activities. We ask for your financial support to ensure our continued success.

Sponsor Level	\$100	\$200	\$300	\$500	\$1000	\$2500
Feature on social media & website with a link to your business website	✓	✓	✓	✓	✓	✓
Number of market booth spaces per season for promoting your business		1	2	3	4	5
Logo on RWFM website	✓	✓	✓	✓	✓	✓
Your business literature at Market info table	✓	✓	✓	✓	✓	✓
Company logo on large-format display each Thursday			✓	✓	✓	✓

We greatly appreciate your generosity and support!

Questions? Contact Richwoodfarmersmarket@gmail.com

